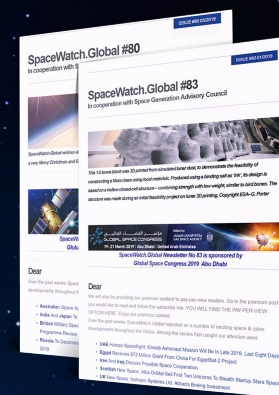




# Media Kit 2024

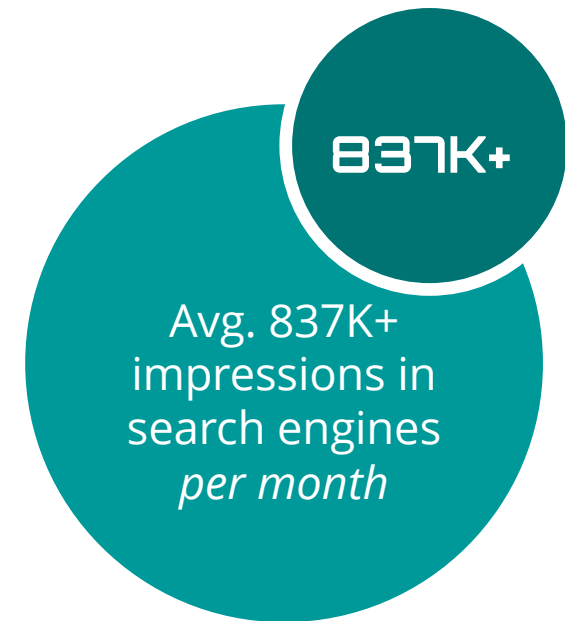
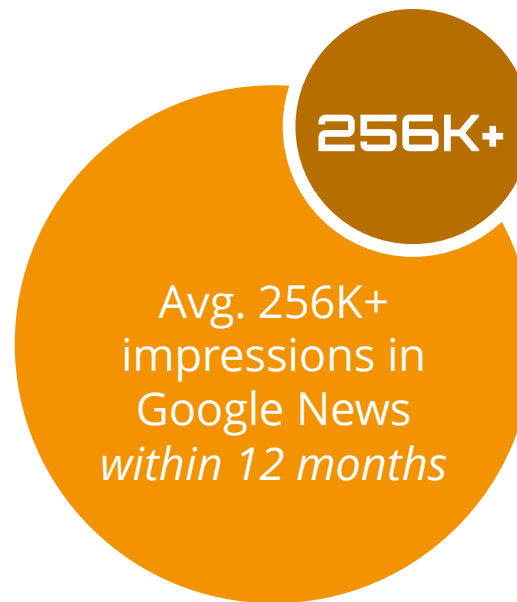


Your independent editorial outreach and voice in the global space market  
Multi Channel Media Publishing and Community Platform

# STATISTICS

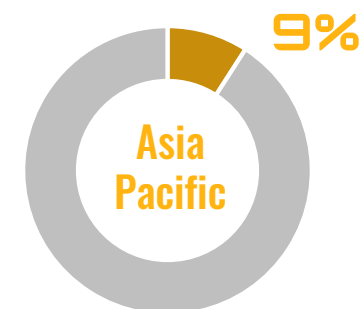
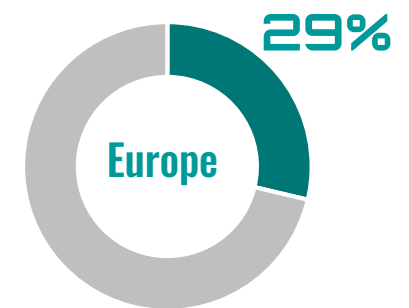
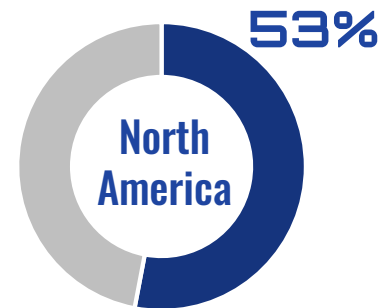
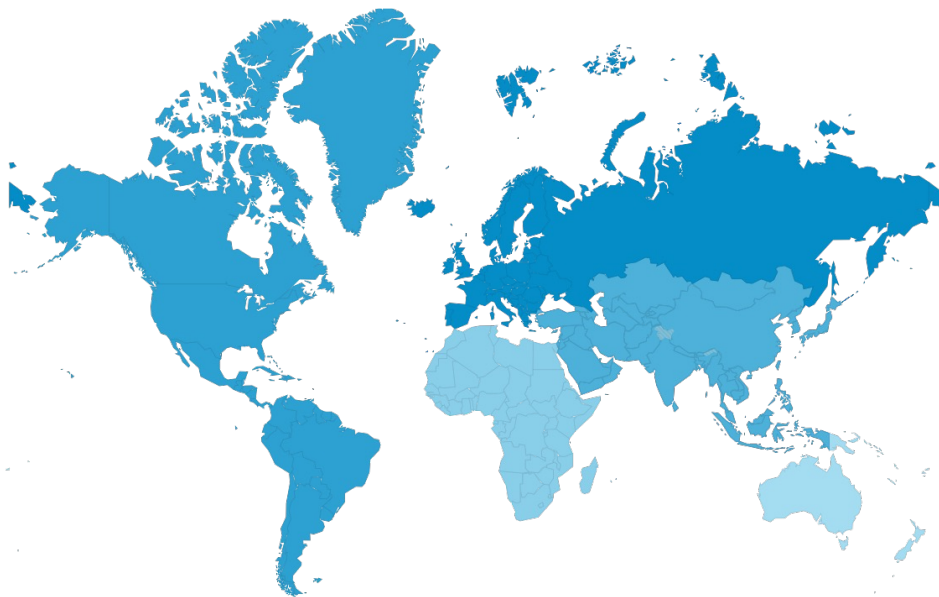
## ONLINE AUDIENCE

### SpaceWatch.Global Website



## ONLINE AUDIENCE

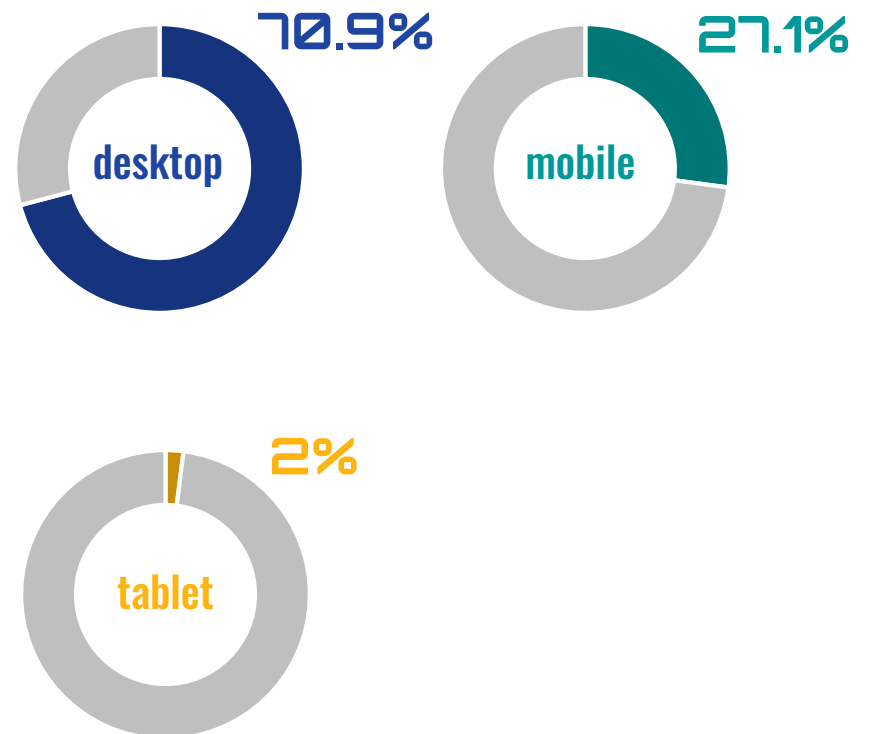
Established audience base in US and Europe, developing in Asia and Africa





## ONLINE AUDIENCE

### SpaceWatch.Global Website user profile



## SOCIAL MEDIA AUDIENCE

### SpaceWatch.Global @ Social Media

SpaceWatch.Global publishes

**6,500 posts**

per year via Social Media channels reaching  
more than

**58,150 followers\***



**13K+**  
followers\*



**12K+**  
followers\*



**43K+**  
followers\*

\*combined

## VIDEO AUDIENCE

### Space Café Video Content



**19,740 MINUTES** NEW IN 12 MONTH

New SpaceWatch.Global Video Content  
on YouTube channel within this year

**4,200 VIEWERS / YEAR**

Avg. viewers on SpaceWatch.Global  
YouTube channel over the year.

**135K IMPRESSIONS / YEAR**

Avg. 135.000 Impressions on  
SpaceWatch.Global YouTube channel  
over the year.

## AUDIO AUDIENCE

### Space Café Audio Content



**21K+ LISTENERS\***

Listeners consumed

26 Space Café PODCAST episodes in 2023

\*combined, reported by BookWire



**8K+ DOWNLOADS**

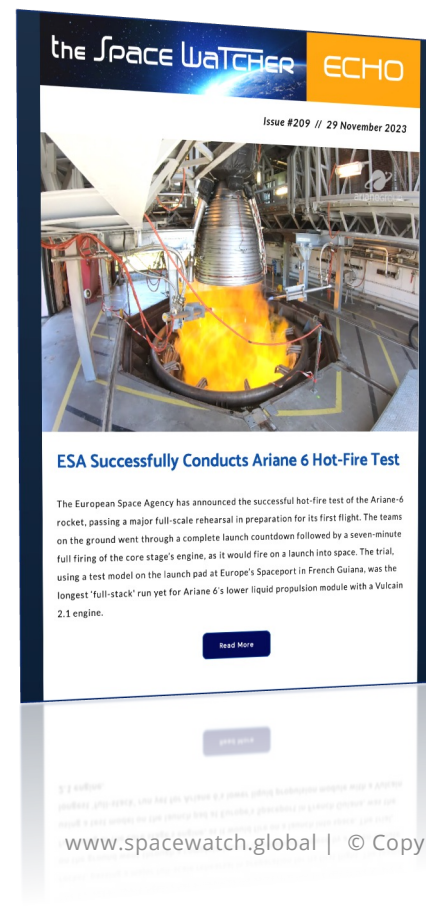
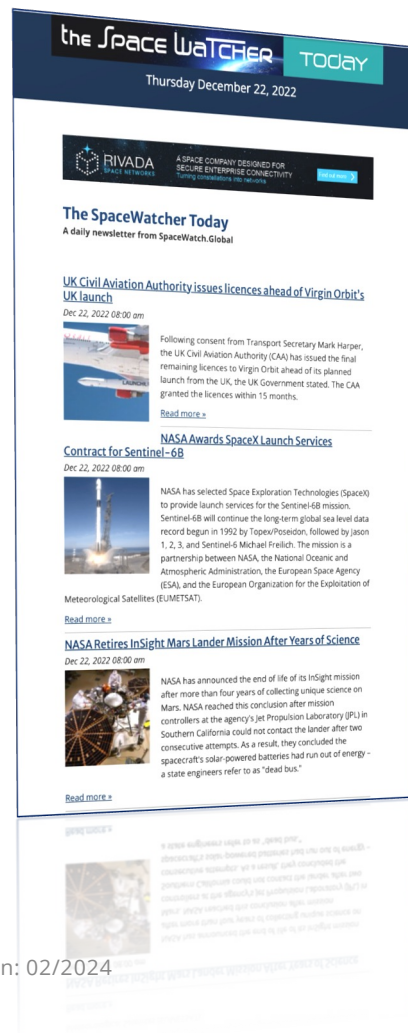
Listeners consumed

67 Space Café RADIO episodes in 2023



## NEWSLETTER AUDIENCE

### SpaceWatch.Global Newsletter



**270K+ SENT**

Avg. 278,938 SpaceWatch.Global Newsletters were sent out last year

**140K+ OPENED**

Avg. 143,070 SpaceWatch.Global Newsletter were opened last year

**= 33% OPEN RATE**

More than 33% opened the SpaceWatch.Global Newsletters and less than 2% unsubscribed in 2023

## SPACEWATCH.GLOBAL HEADQUARTERS

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