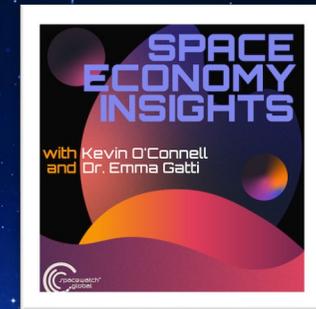




Media Kit 2024

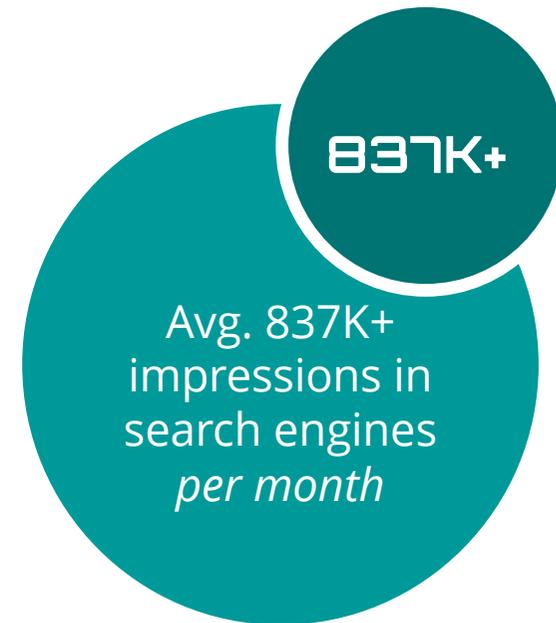


Your independent editorial outreach and voice in the global space market
Multi Channel Media Publishing and Community Platform

STATISTICS

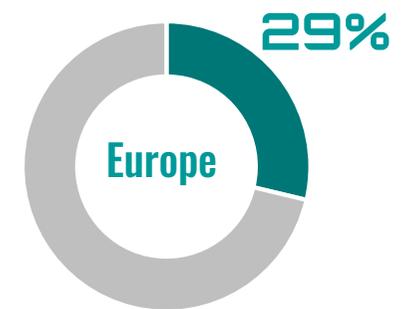
ONLINE AUDIENCE

SpaceWatch.Global Website



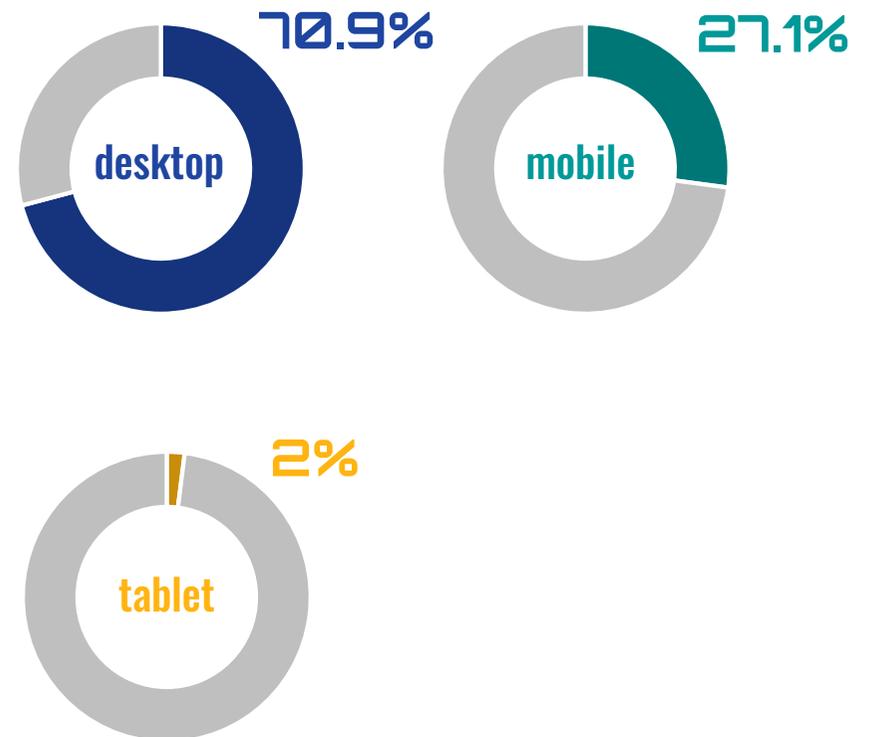
ONLINE AUDIENCE

Established audience base in US and Europe, developing in Asia and Africa



ONLINE AUDIENCE

SpaceWatch.Global Website user profile



SOCIAL MEDIA AUDIENCE

SpaceWatch.Global @ Social Media

SpaceWatch.Global publishes

6,500 posts

per year via Social Media channels reaching
more than

58,150 followers*



13K+
followers*



12K+
followers*

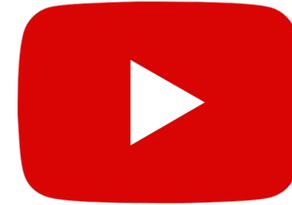


43K+
followers*

*combined

VIDEO AUDIENCE

Space Café Video Content



19,740 MINUTES NEW IN 12 MONTH

New SpaceWatch.Global Video Content on YouTube channel within this year

4,200 VIEWERS / YEAR

Avg. viewers on SpaceWatch.Global YouTube channel over the year.

135K IMPRESSIONS / YEAR

Avg. 135.000 Impressions on SpaceWatch.Global YouTube channel over the year.

AUDIO AUDIENCE

Space Café Audio Content



21K+ LISTENERS*

Listeners consumed

26 Space Café PODCAST episodes in 2023

*combined, reported by BookWire



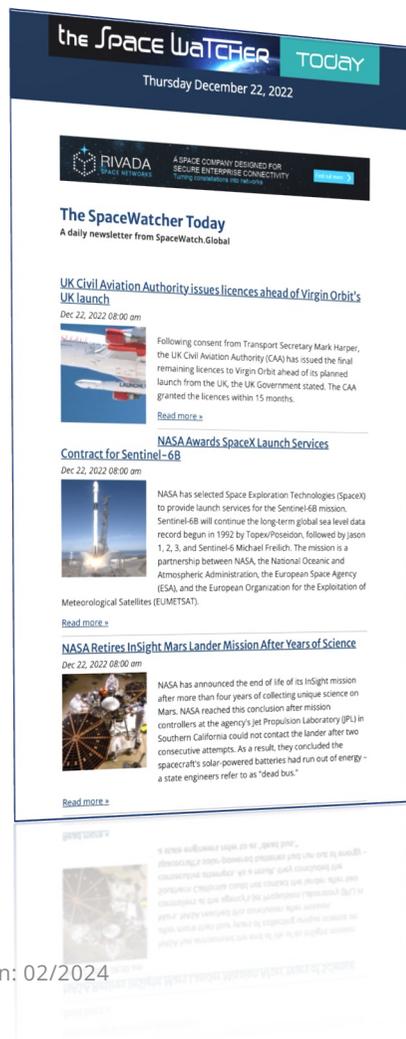
8K+ DOWNLOADS

Listeners consumed

67 Space Café RADIO episodes in 2023

NEWSLETTER AUDIENCE

SpaceWatch.Global Newsletter



270K+ SENT

Avg. 278,938 SpaceWatch.Global Newsletters were sent out last year

140K+ OPENED

Avg. 143,070 SpaceWatch.Global Newsletter were opened last year

= 33% OPEN RATE

More than 33% opened the SpaceWatch.Global Newsletters and less than 2% unsubscribed in 2023

SPACEWATCH.GLOBAL HEADQUARTERS

Always at your side:

SpaceWatch.Global GmbH

Germany Headquarters

Ruhlsdorfer Str. 95

14532 Stahnsdorf

Phone: +4930555797950

Telefax: +4930555797959

E-mail: info@spacewatch.global

