

PRESS RELEASE

SpaceWatch.Global Appoints Markus Payer Editor-in-Chief

Bern, Switzerland, 3rd August 2020. – SpaceWatch.Global, the premier multichannel platform for the global space sector, has named Markus Payer Editor-in-Chief effective 1st September 2020. In his new role, Markus will oversee and manage the content production and editorial line of the platform that reaches a huge community worldwide with its daily newsfeed, features, perspectives, opinion pieces, different newsletters and digital podcast and online video formats. Markus will join the editorial team and the management of ThorGroup, based in Switzerland, the publisher and owner of SpaceWatch.Global.

Markus has extensive experience in journalism, PR and Communications. He is the founder and owner of waveL communications based in Luxembourg and serves as Chair of the Asteroid Foundation, Luxembourg. He has a track record as editor (Reuters, Frankfurter Allgemeine Zeitung), international PR manager in media (Bertelsmann and RTL Group in Germany and Luxembourg), the chemical industry (Syngenta in Switzerland) and the global satellite sector (SES in Luxembourg and C-Band Alliance in Washington, DC). Markus has the German and Luxembourgish nationality.

“I’m humbled and excited to join SpaceWatch.Global as its new Editor-in-Chief,” says Markus Payer. “SpaceWatch.Global hosts one of the most important space communities and has established itself as a vibrant and truly global digital platform and an articulate, independent perspective of the space sector. I look forward to joining the excellent team at this crucial junction and supporting SpaceWatch.Global on its exciting journey.”

About Us

SpaceWatch.Global (www.spacewatch.global) hosts one of the most important space communities and has established itself as a vibrant digital platform and an articulate, independent voice of the industry and institutions, of scientists, engineers, entrepreneurs, analysts, policy makers, lawyers, investors and all sort of space experts and geeks. We adhere to a professional code of ethics and a clear and neutral editorial line. We commit to deliver a relevant news flow, profound analysis, strong viewpoints and the exchange of knowledge and know-how.

Contact

Markus Payer
m.payer@spacewatch.global
+352 621 968 002