

Your independent editorial outreach and voice in the global space market
Multi Channel Media Publishing and Community Platform

OVERVIEW | ABOUT US

Since 2016, SpaceWatch.Global is the premier multichannel special interest platform for the global space sector. Whether you want to reach national decisionmakers, raise your profile with prospective or existing customers, or complement a go-to-market strategy in a new region,

SpaceWatch.Global's unrivaled knowledge and connections in the global space community, our access to international and national mainstream and trade media outlets, and our content development skills enables the crafting of a cross platform media or advertising campaign, issue awareness campaign, or leverage of specialist networks to meet all of your communications needs.

The team behind SpaceWatch.Global comprises represents multiple decades of combined sector experience, and comprises a dynamic mix of space policy experts, comprehensive region specialists, space market analysts, event professional, passionate writers, and of course... space geeks and tech junkies! We fully believe that humanity has reached the point where space should be shared, explored and utilized for the betterment of our universe, that it enables knowledge and enriches societies on earth and beyond...

SpaceWatch.Global is published by ThorGroup GmbH, headquartered in Bern, Switzerland. In the true Swiss spirit, neutrality, ethics and integrity are at our core. SpaceWatch.Global abides by the Society of Professional Journalists' code of ethics; we seek truth and report it.

ISSUES | WHAT THE CONTENT IS ABOUT

Why is Spacewatch.Global different ?

Our readers appreciate a high quality, totally regional focus with weekly themes. News and analysis are of such a high quality that our content is well regarded by other platform and news portals.



Forecasts,
Analysis & Insights

REGIONAL
focussed Perspectives on
Space Development

INTERVIEWS
with technology experts
and industry leaders

Business & Technology
NEWS

Worldwide
EVENTS

Featured Articles on
Businesses, Organisations,
Associations & Government

VISION & MISSION | CONNECT & INSPIRE

Exclusive space news and business intelligence for emerging space markets

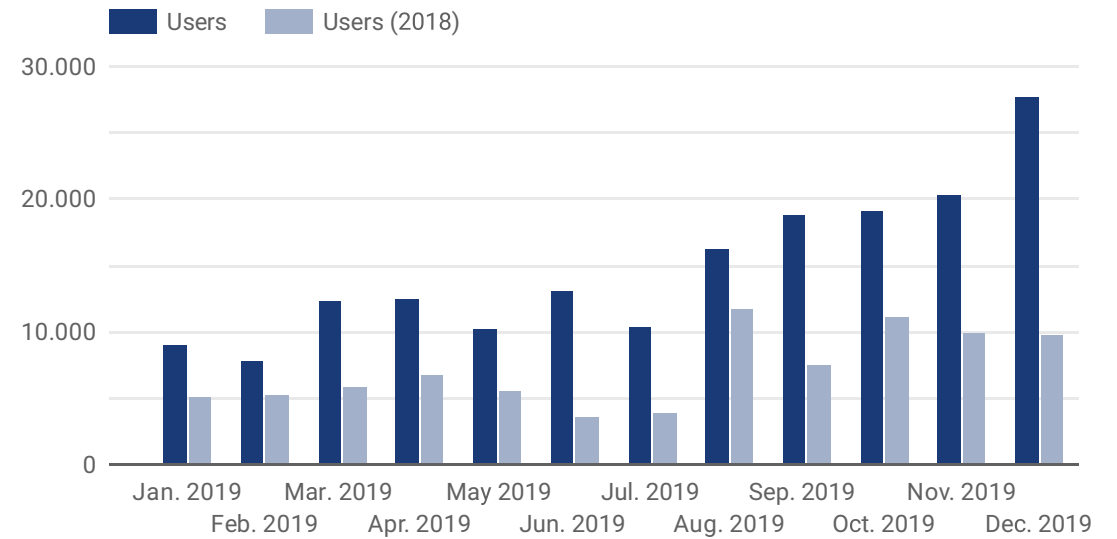
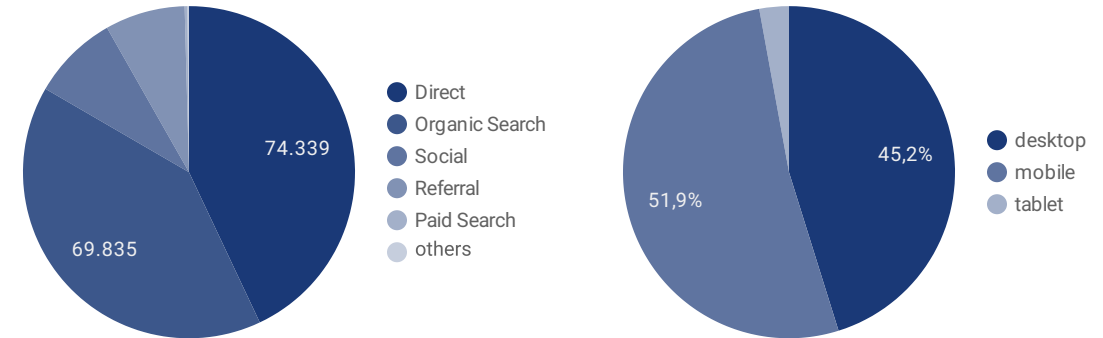
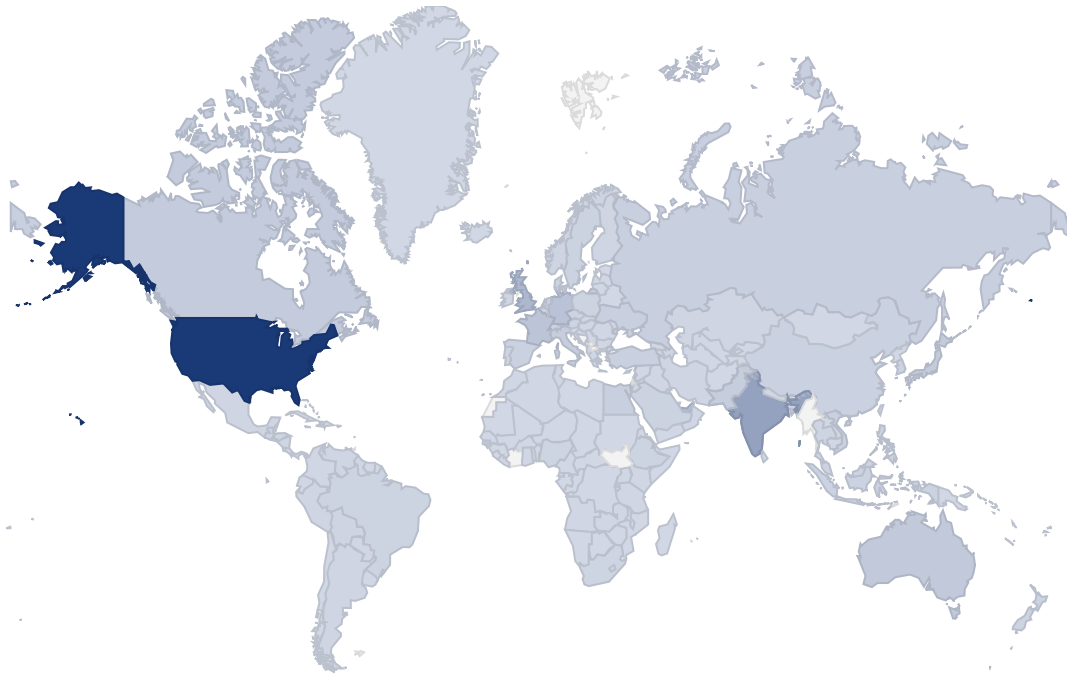
The space sector builds cool, cutting-edge technologies, and is busy pushing the boundaries of human knowledge here on earth and in the universe. Dreaming big and building stuff is your job. SpaceWatch.Global's job is to take your dreams and the stuff you're building to the market by telling your story to different audiences that gets your unique message across in a clear, concise, and inspiring way. Independent, truthfully, and regularly.

Multichannel Media Publishing on Space Sector

Since 2016 SpaceWatch.Global provides business intelligence at the intersection of space technology and geopolitics from around the world with particular focus on emerging space markets in Africa, Asia-Pacific, Europe, Middle East, and Russia and the Commonwealth of Independent States. Offering everything from daily news through to exclusive content on the issues that matter in these markets, SpaceWatch.Global offers opportunities for companies and organisations to deliver their unique message to underserved markets, advertise to growing sectors, and a platform to shape the issues that matter to you.

READERSHIP

Spacewatch.Global reaches and engages with influential small and medium sized businesses, entrepreneurs, business groups, associations, and all levels of government, so you can be up to date on the latest industry and business news along with feature articles on companies succeeding in today's ever changing marketplace



Users
170.603
↑ 109.1%

Sessions
215.859
↑ 103.3%

Pageviews
280.021
↑ 91.8%

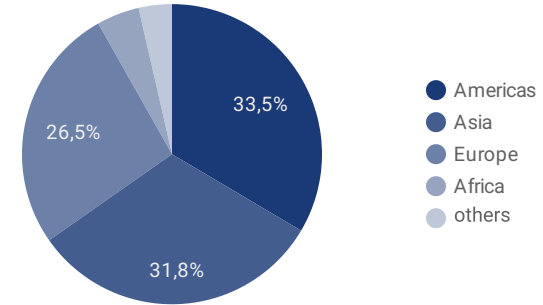
Unique pageviews
252.100
↑ 94.6%

Clicks
65.069
↑ 80.9%

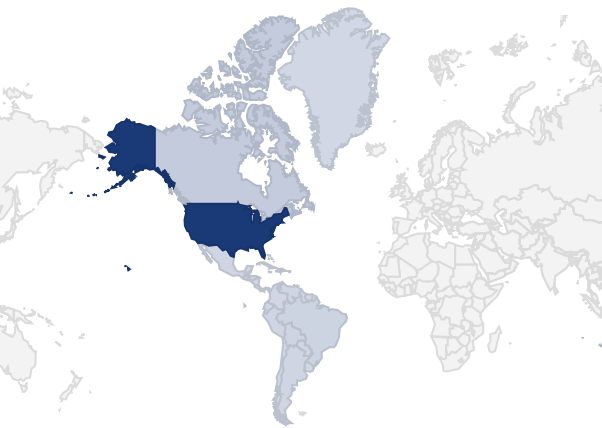
Impressions
9,6 Mio.
↑ 88.2%

READERSHIP

Influenced by the professionally, competent, editorial coverage of SpaceWatch.Global the multichannel special interest platform helps the emerging space markets in Africa, Asia-Pacific, Europe, Middle East, and Russia and the Commonwealth of Independent States to expand and grow extensively.

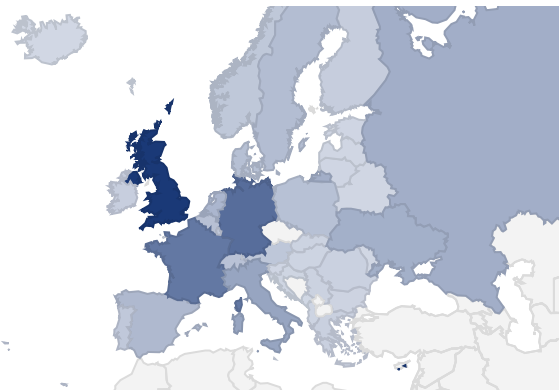


America



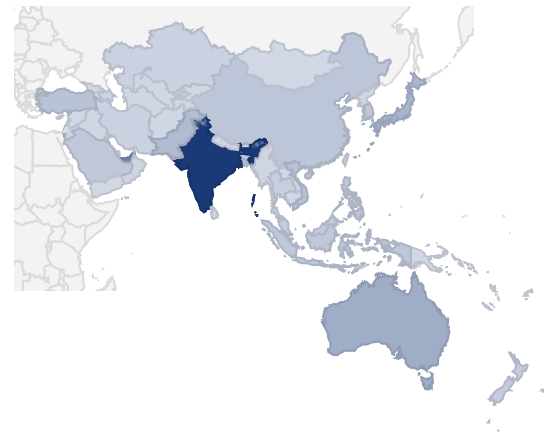
Sub continent	Users
1. Northern America	47.714
2. South America	4.704
3. Central America	3.291
4. Caribbean	1.327
Total	56.807

Europe



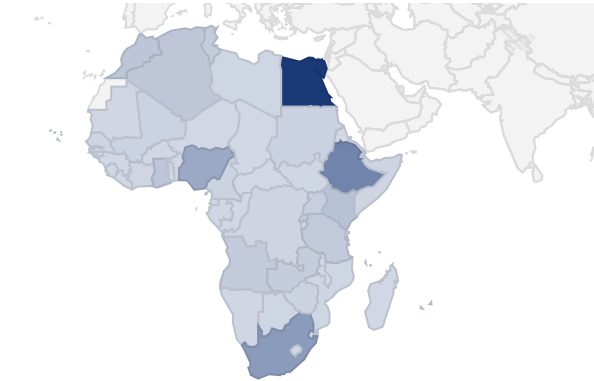
Sub continent	Users
1. Western Europe	16.723
2. Northern Europe	13.544
3. Eastern Europe	7.866
4. Southern Europe	6.974
Total	45.014

Asia Pacific



Sub continent	Users
1. Southern Asia	19.691
2. Western Asia	17.194
3. Southeast Asia	8.955
4. Eastern Asia	7.285
5. Australasia	5.079
Total	58.742

Africa

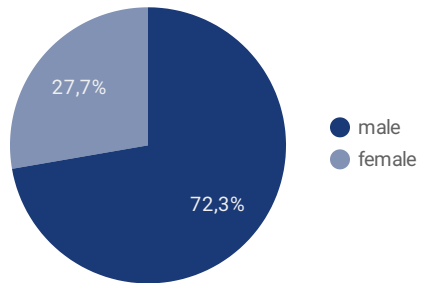


Sub continent	Users
1. Northern Africa	3.009
2. Eastern Africa	2.495
3. Western Africa	1.131
4. Southern Africa	910
5. Middle Africa	327
Total	7.805

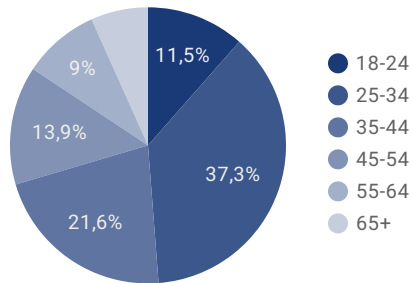
READERSHIP

Whenever you want to reach a national or international decision-maker with your content, the readership of Spacewatch.Global, with its diverse target groups and broad interests, is the ideal basis for conveying information.

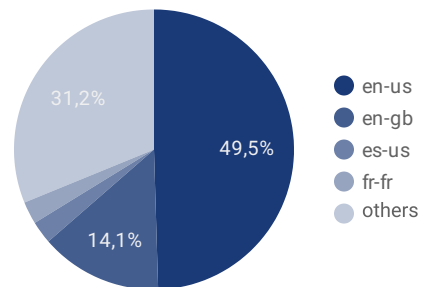
Gender



Age



Language



	Readers are also interested in ...	Users ▾	Sessions	Pageviews
1.	Shoppers/Value Shoppers	42.571	56.865	74.157
2.	News & Politics/Avid News Readers	40.441	55.792	75.224
3.	Lifestyles & Hobbies/Business Professionals	36.529	49.507	66.069
4.	Technology/Technophiles	33.192	44.881	58.745
5.	Sports & Fitness/Health & Fitness Buffs	31.872	41.782	56.083
6.	Travel/Business Travelers	31.632	43.136	57.986
7.	Media & Entertainment/Movie Lovers	30.898	40.861	53.424
8.	Banking & Finance/Avid Investors	30.437	42.544	57.908
9.	Travel/Travel Buffs	28.499	38.386	51.049
10.	Shoppers/Luxury Shoppers	27.941	36.514	48.107
11.	Home & Garden/Do-It-Yourselfers	27.099	36.949	49.302
12.	News & Politics/Avid News Readers/Avid Political News Readers	27.091	38.368	52.773
13.	Beauty & Wellness/Frequently Visits Salons	26.806	35.214	46.089
14.	Lifestyles & Hobbies/Green Living Enthusiasts	26.605	35.463	47.447
15.	Lifestyles & Hobbies/Shutterbugs	26.249	36.062	48.942
16.	Food & Dining/Cooking Enthusiasts/30 Minute Chefs	26.162	33.629	44.442
17.	Lifestyles & Hobbies/Outdoor Enthusiasts	25.874	34.112	45.456
18.	Technology/Mobile Enthusiasts	22.931	30.479	40.523
19.	Media & Entertainment/Music Lovers	22.846	29.541	38.613
20.	Sports & Fitness/Sports Fans	22.536	28.312	36.657
21.	Media & Entertainment/Book Lovers	22.052	29.615	40.374

Our Services

Advertisement

- Banner on Spacewatch.Global website
- Banner in bi-weekly newsletter
- Exclusive region sponsoring on website

Custom Publishing

- Special interest advertorial
- Story writing
- Interviews
- White paper



Website Banner ADVERTISING

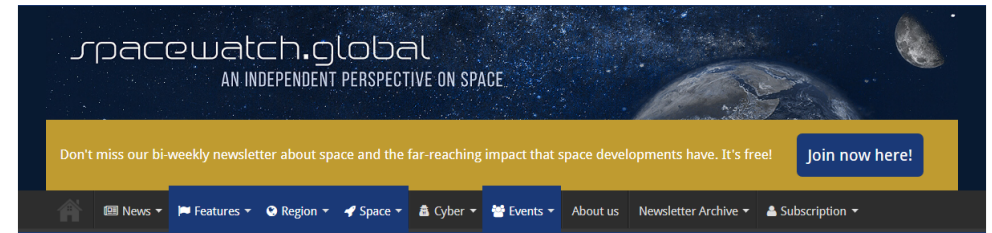
big leaderboard

- ad format: 728px * 90px
- placement: TOP on every page
- rotation with other ads: max 1:10
- booking period: 12 month

650 CHF / month

SPECS

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds



big leaderboard
max: 728px * 90px

Home / Space / Satellite / Broadcast / #SpaceWatchGL Op'Ed: GVF - Continuing the Satellite Discussion, CABSAT 2019

#SPACEWATCHGL OP'ED: GVF – CONTINUING THE SATELLITE DISCUSSION, CABSAT 2019

By Martin Jarrold

In 2019 CABSAT returns to its traditional March calendar slot and once again the Dubai exhibition will be complemented with an important Global VSAT Forum (GVF) programme of key satellite industry themes which will afford a high-profile to participating speakers and supporting sponsor organizations.



The GVF Satellite Hub Summit @ CABSAT 2019 – the 5th event in the successful series and one of the most important regional platforms delivered by GVF for MENA & South Asia – takes place on 12 to 14 March 2019 at Dubai International Convention & Exhibition Centre/Dubai World Trade Centre.

The essential value-added feature of the annual CABSAT exhibition, the 2019 programme will not disappoint, with almost 30 contributors from 27 different organizations “taking the stage” at some point across the two main days of the Hub Summit and the final half-day Workshop.

Free-to-attend, presentation-based, panel discussion-focused, with wide-ranging content, and presented within a physical “Hub” – an open-access theatre-style structure situated within the satellite exhibition hall – this is what characterizes the Satellite Hub Summit.

Our aim is to provide a continuing major focus for the discussion of satellite communication industry themes applicable to the Middle East, North Africa and South Asia regions, in the context of the wider industry and world, serving to create a powerful and prominent platform for addressing and analysing evolutionary and revolutionary transitions in satellite technologies, services, applications, and markets.

This year we have speakers from (in alphabetical order by organization name): ArabSat; Comtech EF Data; Euroconsult; Eutelsat; GVF; Hughes; iDirect; INSTER Tecnología y Comunicaciones; Integrasys; Intelsat; International Telecommunication Union; Kratos Communications; LeoSat; Methera Global Communications Ltd; Mission Microwave Technologies LLC; ND SATCOM; Newtec; Northern Sky Research; PTScientists; Satcoms Innovation Group; Satellite Markets & Research; SES; SES Networks; SpaceWatch.Global; Talia/Quika; United Arab Emirates Telecommunications Regulatory Authority; and, ViaSat.

Key ‘Knowledge Partners’ for the Satellite Hub Summit include SpaceWatch Global, and Torsten Kriening of SpaceWatch Global will be one the moderating team.



SUBSCRIPTION LOGIN

Subscription login field with a search icon.

Search input field with a search icon.

SPACEWATCH.GLOBAL SUBSCRIPTION



MOST READ POSTS – LAST 7 DAYS

- Japanese New Space: Axelspace's GRUS-1B, 1C, And Fukui Prefectural Satellites To Be Launched From Russia In 2020
150 views | posted on March 14, 2019
- South Africa And France Sign Agreement To Jumpstart Future Cooperation

Website Banner ADVERTISING

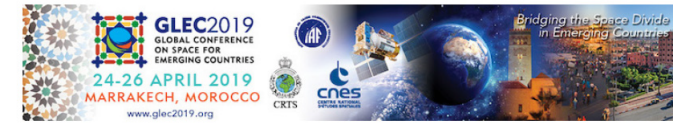
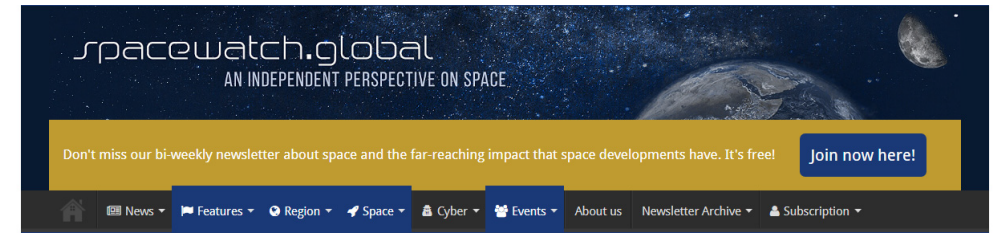
rectangle

- ad format: 300px * 250px
- placement: right site top on every page
- rotation with other ads: max 1:10
- booking period: 12 month

650 CHF / month

SPECS

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds
- max motive changes: 1 per month



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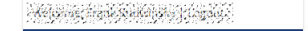
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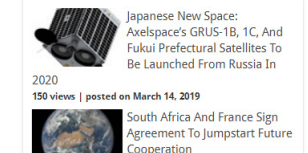
SUBSCRIPTION LOGIN



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MOST READ POSTS – LAST 7 DAYS



Newsletter Banner ADVERTISING

exclusive newsletter sponsoring

- ad format: 900px * 150px
- exclusive placement in bi-weekly email newsletter:
 - TOP before content
- booking period: 5 issues

600 CHF / issue

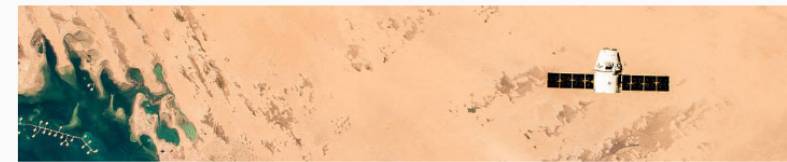
SPECS

- GIF, JPEG, BMP or PNG
- files must be 72 dpi
- max file size: 40k

ISSUE #79 12/2018

SpaceWatch.Global #79

In cooperation with Space Generation Advisory Council



International Space Station Commander Alexander Gerst viewed SpaceX's Dragon cargo craft chasing the orbital laboratory on Dec. 8, 2018. Gerst watched as the Dragon approached the station and took a series of photographs, saying "Hard to decide which photo of the approaching SpaceX Dragon 16 is the most stunning." Image Credit: ESA/Gerst



*SpaceWatch.Global Newsletter No 79 is sponsored by
Global Space and Technology Convention 2019*

Dear [REDACTED]

For the next two weeks, global online launch reservation platform, Precious Payload, is conducting a survey to enable them to learn from the experience of others who have been involved in a launch campaign. Can you assist them? There is a \$15 Amazon gift card up for grabs if you can spare 5-10 minutes of your time.

<https://preciouspayload.typeform.com/to/Wvv5I7?>

Over the past weeks *SpaceWatch.Global* reported on a number of exciting space & cyber developments throughout the Globe. Among the stories that caught our attention were:

- **British** Military Space: UK's DSTL Puts Out Tender For Project Oberon SAR Satellite
- **China's** New Space Race: LinkSure Announces 272-Satellite WiFi Swarm Constellation System

Website REGION SPONSORING

exclusive region sponsoring

Address the audience of a special geo-region Europe, Middle East, Africa, Russia or Asia Pacific exclusive with your individual content incl. banner and link to your website.

- sponsored content: editorial text for one of the region, max. 1.000 characters
- banner format: 660px * 90px
- exclusive placement in category overview:
TOP before content
- booking period: 12 month

3,000 CHF / month



JOIN OUR LAUNCH CAMPAIGN SURVEY
and get a \$15 Amazon card

PRECIOUS
PAYLOAD

Home / Region / Europe

EUROPE

For those who have seen the Earth from space, and for the hundreds and perhaps thousands more who will, the experience most certainly changes your perspective. The things that we share in our world are far more valuable than those which divide us.

It suddenly struck me that that tiny pea, pretty and blue, was the Earth. I put up my thumb and shut one eye, and my thumb blotted out the planet Earth. I didn't feel like a giant. I felt very, very small. Science has not yet mastered prophecy.

We predict too much for the next year and yet far too little for the next 10. We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard, because that goal will serve to organize and measure the best of our energies and skills.

BANNER FOR SPONSORS 660 X 90

British Military Space: UK's DSTL Puts Out Tender For Project Oberon SAR Satellite

John Sheldon | December 10, 2018
Earth observation, Europe, Military and Defence, News, Region, Satellite, Space



The UK's Defence Science and Technology Laboratory (DSTL) at Porton Down has issued a



SUBSCRIPTION LOGIN

Search

SPACEWATCH.GLOBAL SUBSCRIPTION



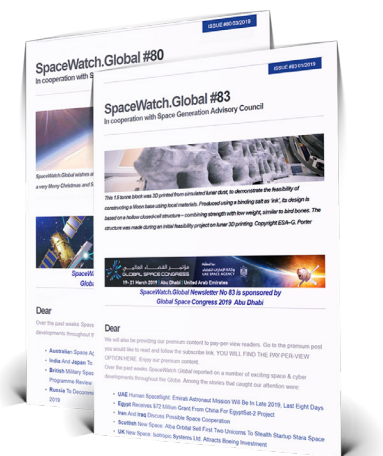
Website ADVERTORIAL

special interest advertorial

You are interested to promote your products or services to the space economy? Advertorials are much more effective than banner ads. Our editors will ensure, that you are addressing your audience with the most powerful result.

- customer specific content written by spacewatch.global editors
- published content include: company logo, image and link to your website
- published outside paywall
(can be accessed without subscription)
- featured in bi-weekly newsletter

4,000 CHF / advertorial



**Content authority by customer with
respect of editorial ethics.**

CUSTOM PUBLISHING

story writing

You are interested in editorial work to increase your companies outreach? We can help to write your story! Our editors will ensure, that you are addressing your audience with the most powerful result.

- customer specific content planned, researched and written by spacewatch.global editors
- paywall positioning managed by spacewatch.global editors
- featured in bi-weekly newsletter

1,500 CHF / publication



**Content authority by
spacewatch.global editors.**

CUSTOM PUBLISHING

interview

You are interested in an exclusive interview to increase your companies outreach? We can help to do that! Our editors will ensure, that you are addressing your audience with the most powerful result.

- customer questions and content planned, researched and written by spacewatch.global editors in cooperation with client
- maximum word count: 1.500
- paywall positioning managed by spacewatch.global editors
- featured in bi-weekly newsletter

1,500 CHF / publication



**Content authority by
spacewatch.global editors.**

CUSTOM PUBLISHING

white paper

You are interested in a professional edited white paper to increase your companies outreach? We can help to do that! Our editors will ensure, that you are addressing your audience with the most powerful result.

- customer specific content (i.e. technical white paper, news case, success story) written by spacewatch.global editors

5,000 CHF / publication



Content authority by customer with respect of editorial ethics.

CONTACT

To learn more about advanced opportunities with spacewatch.global contact:

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& Correspondent

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