

Multichannel Special Interest Platform Media Publishing on Space Sector

OVERVIEW | ABOUT US

SpaceWatch.Global (previously SpaceWatch Middle East) is the premier multichannel special interest platform for the global space sector. Whether you want to reach national decisionmakers, raise your profile with prospective or existing customers, or complement a go-to-market strategy in a new region,

SpaceWatch.Global's unrivaled knowledge and connections in the global space community, our access to international and national mainstream and trade media outlets, and our content development skills allow us to craft for you a cross platform media or advertising campaign, issue awareness campaign, or leverage of specialist networks to meet all of your communications needs.

The team behind SpaceWatch.Global comprises a dynamic mix of space geeks, tech junkies, space policy experts, comprehensive region specialists, space market analysts, event professionals, and passionate writers. We fully believe that space should be used for mankind; that it enables knowledge and enriches societies.

SpaceWatch.Global is published by ThorGroup GmbH, headquartered in Bern, Switzerland. In the true Swiss spirit, neutrality, ethics and integrity are at our core. SpaceWatch.Global abides by the Society of Professional Journalists' code of ethics; we seek truth and report it.

VISION & MISSION | CONNECT & INSPIRE

Exclusive space news and business intelligence for emerging space markets

The space sector builds cool, cutting-edge technologies, and is busy pushing the boundaries of human knowledge here on earth and in the universe. Dreaming big and building stuff is your job. SpaceWatch.Global's job is to take your dreams and the stuff you're building to the market by telling your story to different audiences that gets your unique message across in a clear, concise, and inspiring way. Independent, truthfully, and regularly.

Multichannel Media Publishing on Space Sector

Since 2016 SpaceWatch.Global provides business intelligence at the intersection of space technology and geopolitics on emerging space markets in Africa, Asia-Pacific, Europe, Middle East, and Russia and the Commonwealth of Independent States. Offering everything from daily news through to exclusive content on the issues that matter in these markets, SpaceWatch.Global offers opportunities for companies and organisations to deliver their unique message to underserved markets, advertise to growing sectors, and a platform to shape the issues that matter to you.

ISSUES | WHAT THE CONTENT IS ABOUT

Why is Spacewatch.Global different ?

Our readers appreciate a high quality, totally regional focus with weekly themes, news and analysis are of such a quality that our content is well accepted by other platform and news portals in that specific field.



Forecasts,
Analysis & Insights

REGIONAL
focussed Perspectives on
Space Development

INTERVIEWS
with technology experts
and industry leaders

Business & Technology
NEWS

Worldwide
EVENTS

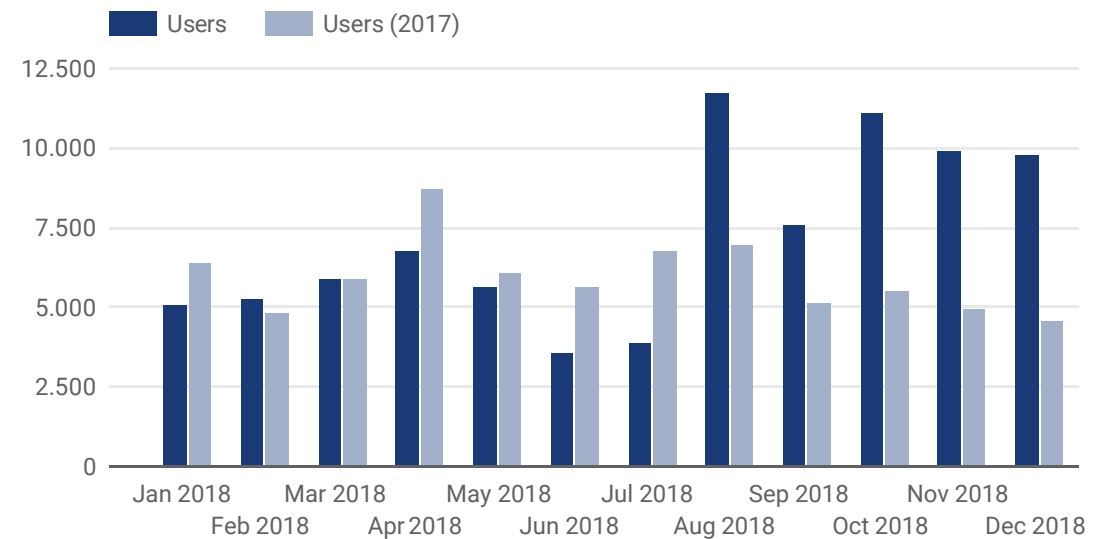
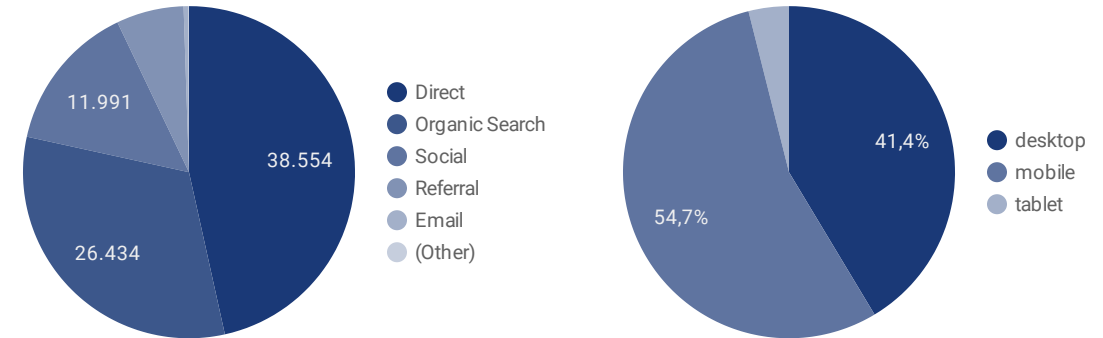
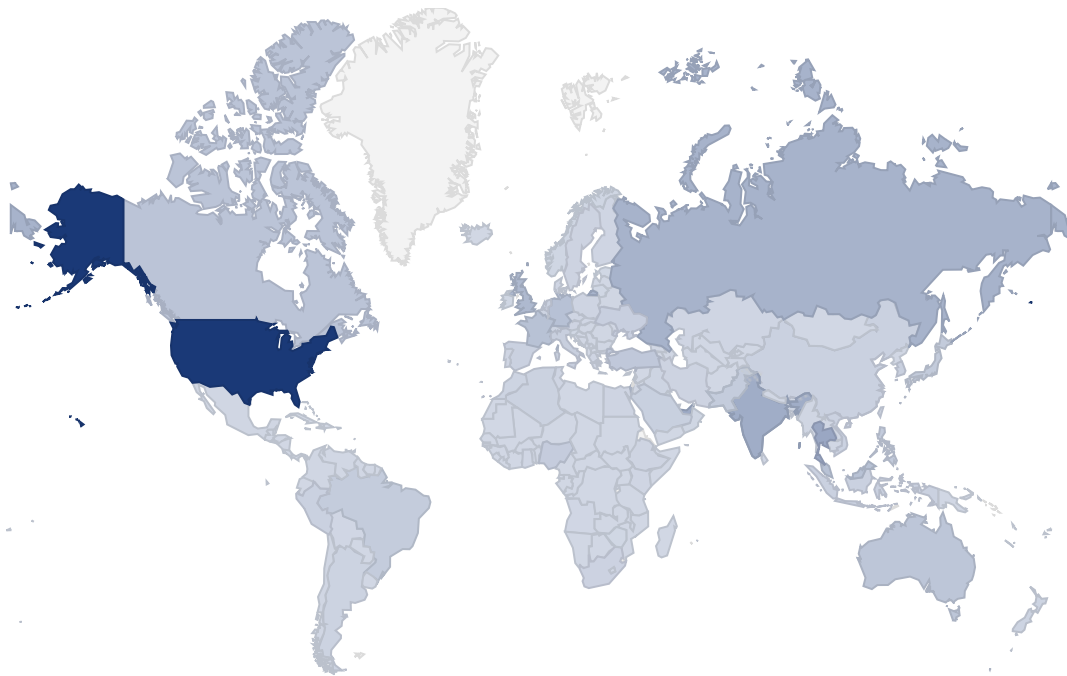
ESPI Brief
from European Space
Policy Institute

Global Space & Cyber
REPORTS

Featured Articles on
Businesses, Organisations,
Associations & Government

READERSHIP

Spacewatch.Global reaches and engages with influential small and medium sized businesses, entrepreneurs, business groups, associations, and all levels of government, so you can be up to date on the latest industry and business news along with feature articles on companies succeeding in today's ever changing marketplace



Users
81.608
↑ 24.6%

Sessions
106.190
↑ 20.0%

Pageviews
145.988
↑ 21.8%

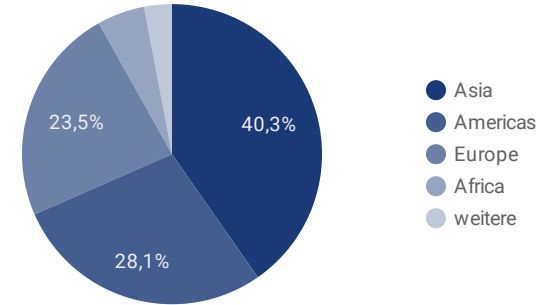
Unique pageviews
129.557
↑ 21.8%

Clicks
35.950

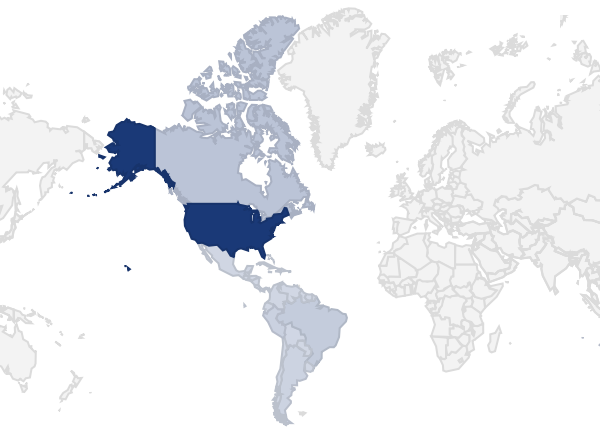
Impressions
5,1 Mio.

READERSHIP

Influenced by the professionally, competent, editorial coverage of SpaceWatch.Global the multichannel special interest platform helps the emerging space markets in Africa, Asia-Pacific, Europe, Middle East, and Russia and the Commonwealth of Independent States to expand and grow extensively.



America



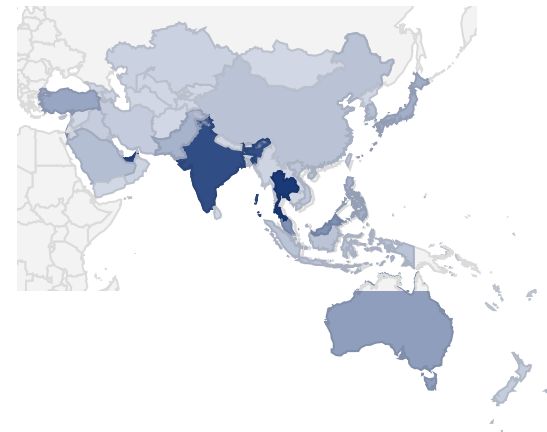
Sub continent	Users
1. Northern America	19.501
2. South America	2.897
3. Caribbean	429
4. Central America	307
Gesamtsumme	23.041

Europe



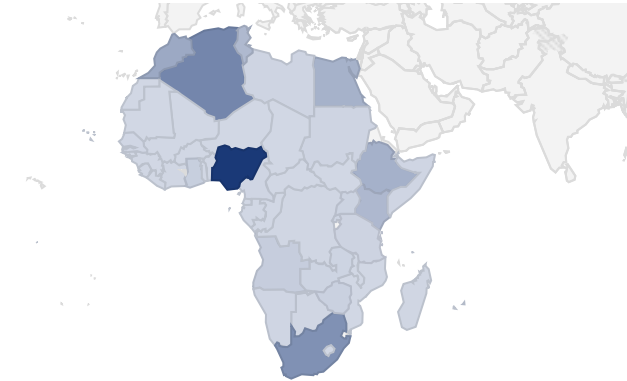
Sub continent	Users
1. Western Europe	6.754
2. Eastern Europe	5.834
3. Northern Europe	4.511
4. Southern Europe	2.232
Gesamtsumme	19.209

Asia Pacific



Sub continent	Users
1. Western Asia	11.185
2. Southeast Asia	11.085
3. Southern Asia	6.843
4. Eastern Asia	3.583
5. Australasia	2.260
Gesamtsumme	35.284

Africa

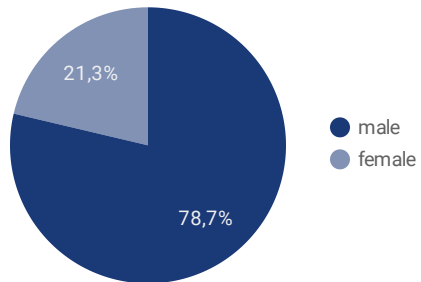


Sub continent	Users
1. Northern Africa	1.486
2. Western Africa	1.288
3. Eastern Africa	776
4. Southern Africa	542
5. Middle Africa	109
Gesamtsumme	4.198

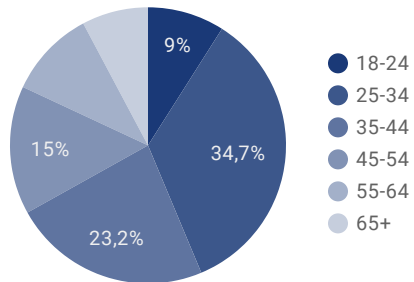
READERSHIP

Whenever you want to reach a national or international decision-maker with your content, the readership of Spacewatch.Global, with its diverse target groups and broad interests, is the ideal basis for conveying information.

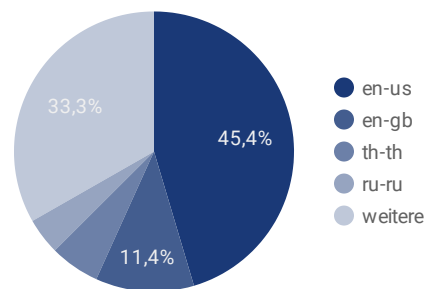
Gender



Age



Language



	Readers are also interested in ...	Users ▾	Sessions	Pageviews
1.	Lifestyles & Hobbies/Business Professionals	13.329	19.011	27.287
2.	News & Politics/Avid News Readers	13.011	18.182	25.814
3.	Shoppers/Value Shoppers	12.593	17.728	25.383
4.	Technology/Technophiles	10.845	15.289	21.479
5.	Banking & Finance/Avid Investors	9.989	14.582	21.382
6.	News & Politics/Avid News Readers/Avid Political News Readers	9.921	14.576	21.750
7.	Home & Garden/Do-It-Yourselfers	9.607	13.700	19.501
8.	Sports & Fitness/Health & Fitness Buffs	9.363	13.109	18.776
9.	Travel/Business Travelers	8.893	12.995	18.832
10.	Travel/Travel Buffs	8.861	12.547	17.715
11.	Media & Entertainment/Movie Lovers	8.489	11.485	15.908
12.	Lifestyles & Hobbies/Outdoor Enthusiasts	8.297	11.645	16.469
13.	Food & Dining/Cooking Enthusiasts/30 Minute Chefs	8.004	11.132	16.000
14.	Lifestyles & Hobbies/Shutterbugs	7.610	10.846	15.943
15.	News & Politics/Avid News Readers/Entertainment News Enthusiasts	7.349	10.720	15.882
16.	Technology/Mobile Enthusiasts	7.338	10.575	15.460
17.	Lifestyles & Hobbies/Green Living Enthusiasts	7.033	9.597	14.093
18.	News & Politics/Avid News Readers/Avid Business News Readers	6.898	10.232	14.939
19.	Sports & Fitness/Sports Fans	6.897	9.190	12.819
20.	Vehicles & Transportation/Auto Enthusiasts	6.799	9.400	13.238

Website Banner ADVERTISING

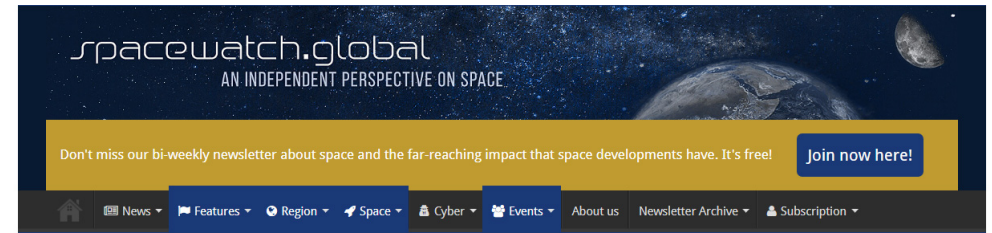
big leaderboard

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- rotation with other ads: max 1:10
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600 CHF / month

SPECS

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds



Home / Space / Satellite / Broadcast / #SpaceWatchGL Op'Ed: GVF - Continuing the Satellite Discussion, CABSAT 2019

#SPACEWATCHGL OP'ED: GVF – CONTINUING THE SATELLITE DISCUSSION, CABSAT 2019

By Martin Jarrold

In 2019 CABSAT returns to its traditional March calendar slot and once again the Dubai exhibition will be complemented with an important Global VSAT Forum (GVF) programme of key satellite industry themes which will afford a high-profile to participating speakers and supporting sponsor organizations.



The GVF Satellite Hub Summit @ CABSAT 2019 – the 5th event in the successful series and one of the most important regional platforms delivered by GVF for MENA & South Asia – takes place on 12 to 14 March 2019 at Dubai International Convention & Exhibition Centre/Dubai World Trade Centre.

The essential value-added feature of the annual CABSAT exhibition, the 2019 programme will not disappoint, with almost 30 contributors from 27 different organizations “taking the stage” at some point across the two main days of the Hub Summit and the final half-day Workshop.

Free-to-attend, presentation-based, panel discussion-focused, with wide-ranging content, and presented within a physical “Hub” – an open-access theatre-style structure situated within the satellite exhibition hall – this is what characterizes the Satellite Hub Summit.

Our aim is to provide a continuing major focus for the discussion of satellite communication industry themes applicable to the Middle East, North Africa and South Asia regions, in the context of the wider industry and world, serving to create a powerful and prominent platform for addressing and analysing evolutionary and revolutionary transitions in satellite technologies, services, applications, and markets.

This year we have speakers from (in alphabetical order by organization name): ArabSat; Comtech EF Data; Euroconsult; Eutelsat; GVF; Hughes; iDirect; INSTER Tecnología y Comunicaciones; Integrasys; Intelsat; International Telecommunication Union; Kratos Communications; LeoSat; Methera Global Communications Ltd; Mission Microwave Technologies LLC; ND SATCOM; Newtec; Northern Sky Research; PTScientists; Satcoms Innovation Group; Satellite Markets & Research; SES; SES Networks; SpaceWatch.Global; Talia/Quika; United Arab Emirates Telecommunications Regulatory Authority; and, ViaSat.

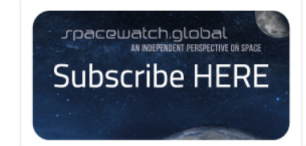
Key ‘Knowledge Partners’ for the Satellite Hub Summit include SpaceWatch Global, and Torsten Kriening of SpaceWatch Global will be one the moderating team.



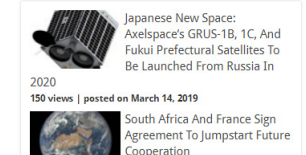
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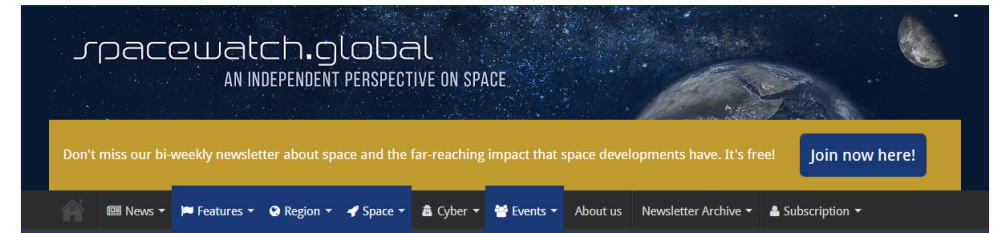
rectangle

- ad format: 300px * 250px
- placement: right site top on every page
- rotation with other ads: max 1:10
- booking period: 12 month

600 CHF / month

SPECS

- GIF, JPEG, BMP, PNG or SWF
- files must be 72 dpi
- max file size: 40k
- max animation length: 15 seconds
- max motive changes: 1 per month



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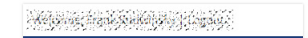
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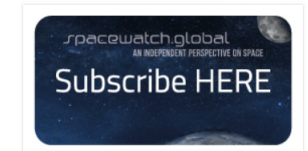
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MOST READ POSTS – LAST 7 DAYS

- Japanese New Space: Axelspace's GRUS-1B, 1C, And Fukui Prefectural Satellites To Be Launched From Russia In 2020
150 views | posted on March 14, 2019
- South Africa And France Sign Agreement To Jumpstart Future Cooperation

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- ad format: 900px * 150px
- exclusive placement in bi-weekly email newsletter:
TOP before content
- booking period: min 5 issues

500 CHF / issue

SPECS

- GIF, JPEG, BMP or PNG
- files must be 72 dpi
- max file size: 40k

ISSUE #79 12/2018

SpaceWatch.Global #79

In cooperation with Space Generation Advisory Council



International Space Station Commander Alexander Gerst viewed SpaceX's Dragon cargo craft chasing the orbital laboratory on Dec. 8, 2018. Gerst watched as the Dragon approached the station and took a series of photographs, saying "Hard to decide which photo of the approaching SpaceX Dragon 16 is the most stunning." Image Credit: ESA/Gerst



*SpaceWatch.Global Newsletter No 79 is sponsored by
Global Space and Technology Convention 2019*

Dear [REDACTED]

For the next two weeks, global online launch reservation platform, Precious Payload, is conducting a survey to enable them to learn from the experience of others who have been involved in a launch campaign. Can you assist them? There is a \$15 Amazon gift card up for grabs if you can spare 5-10 minutes of your time.

<https://preciouspayload.typeform.com/to/Wv5I7?>

Over the past weeks *SpaceWatch.Global* reported on a number of exciting space & cyber developments throughout the Globe. Among the stories that caught our attention were:

- **British** Military Space: UK's DSTL Puts Out Tender For Project Oberon SAR Satellite
- **China's** New Space Race: LinkSure Announces 272-Satellite WiFi Swarm Constellation System

Website REGION SPONSORING

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Address the audience of a special geo-region Europe, Middle East, Africa, Russia or Asia Pacific exclusive with your individual content incl. banner and link to your website.

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EUROPE

For those who have seen the Earth from space, and for the hundreds and perhaps thousands more who will, the experience most certainly changes your perspective. The things that we share in our world are far more valuable than those which divide us.

It suddenly struck me that that tiny pea, pretty and blue, was the Earth. I put up my thumb and shut one eye, and my thumb blotted out the planet Earth. I didn't feel like a giant. I felt very, very small. Science has not yet mastered prophecy.

We predict too much for the next year and yet far too little for the next 10. We choose to go to the moon in this decade and do the other things, not because they are easy, but because they are hard, because that goal will serve to organize and measure the best of our energies and skills.

BANNER FOR SPONSORS 660 X 90

British Military Space: UK's DSTL Puts Out Tender For Project Oberon SAR Satellite

John Sheldon | December 10, 2018
Earth observation, Europe, Military and Defence, News, Region, Satellite, Space



The UK's Defence Science and Technology Laboratory (DSTL) at Porton Down has issued a



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Website ADVERTORIAL

special interest advertorial

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- customer specific content written by spacewatch editors
- published content include: company logo, image and link to your website
- published outside paywall
(can be accessed without subscription)
- featured in bi-weekly newsletter

4,000 CHF / advertorial



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